

OP Champion Warminster Report

February 2018

"OLD AGE IS NO PLACE FOR SISSIES" - BETTE DAVIS

Vision, purpose, strategy

By Deborah Gogarty

The vision is a community where older people live well as healthy, active participants – valued and respected for the role they play.

The purpose of the role is to work with service providers to continuously evolve their services in support of the vision.

The strategy is to review existing services identifying gaps and opportunities in partnership with existing support agencies such as Age UK.

The goals for this year are:

- Create database of known services.
- Talk to participants and providers about opportunities to broaden the appeal, improve the offering and identify any needs gaps.
- Work with existing support agencies and service providers to establish action plans for development.

Summary update

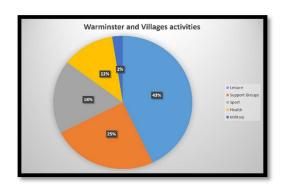
The database has been drafted and shows some 163 actively promoted activities, of which around 43% are leisure focused.

These are largely hobby type activities – fishing, cards, singing and music – but also include a few 'tea and cake' social interactions.

The first chat with a service provider was *Wellspring*. A local charity established to combat social isolation and mental health issues brought on as a result of life changes – and to bring a smile to people's lives.

It's early days for the charity, but two challenge areas have already been identified:

- Keeping Wellspring in the forefront of doctor's minds when prescribing nonmedical interventions to patients.
- Engaging with teams at Retirement Homes so that they can recommend Wellspring to spouses/partners now living alone.



Age UK

We met with **Pippa Webster** from **Age UK** to discuss their work in the Warminster area. Pippa outlined the focus on '**Wellbeing**'. This is a volunteer-led activity aimed at encouraging older people to identify the challenges that prevent them from living a full, active and inclusive life and taking positive steps to address them with support.

We agreed to help with the promotion of the embryonic service to encourage volunteers to step up.

Next time...

We aim to have reviewed more of the existing services and identified additional ideas for improvement.